



How MyData is leading to an explosion in innovation - Apps Powered by digi.me

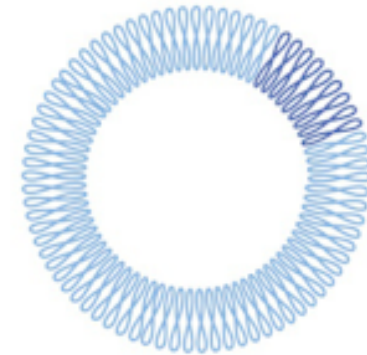
Presented by: Rory Donnelly, CEO

Retina Risk

Risk assessment for diabetics in developing sight-threatening retinopathy.

Key features

1. Assess risk levels for developing retinopathy
2. Effective patient education leading to improved quality of (self-)care
3. Track and monitor disease progression
4. Gain insight into your condition
5. Clinically validated



Iceland,
Global soon

Health

Diabetics



Retina Risk

Calculates diabetics risk of developing sight-threatening retinopathy.

2:55 digi.me

Retina Risk

SIGHT-THREATENING RETINOPATHY RISK

1.5 3.0
3.30%
0.0 4.5
IN 1 YEAR

16.5%
IN 5 YEARS

HEALTH MEASUREMENTS

HbA1c (mmol/mol) 50

Blood Pressure 160 / 100

Diabetes Type

None Type 1 Type 2

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Analysis

SIGHT-THREATENING RETINOPATHY RISK

1.5 3.0
1.80%
0.0 4.5
IN 1 YEAR

9%
IN 5 YEARS

Guidance

HEALTH DATA

Last Exam Date Feb 09 2018 Pulse 75 on Feb. 9, 2018

Weight 58 Height 172 on Feb. 9, 2018

HbA1c value 50.0 BP 145 / 75 N/A or Manually entered N/A or Manually entered

Gender Female

Previous Retinopathy Yes

Diabetes Type Type 2

Duration of Diabetes 12 years

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Test Results

Icelandic Health Data

Exam Date	HbA1c (mmol/l)	BP sys / dia
Feb 09 2018	4.8	125 / 75
Dec 04 2017	N/A	125 / 88
Nov 13 2017	4.9	N/A / N/A
Sep 11 2017	N/A	N/A / N/A

pulse 75 sl/min
height 172 sm
weight 58 kg
bmi 19.61 BMI
tempreture 36.8 °C

pulse 72 sl/min
height 172 sm
weight 55 kg
bmi 18.59 BMI
tempreture 36.9 °C

3:00 digi.me

About Retinopathy

General

What is Diabetic Retinopathy?

Diabetic retinopathy is a complication of diabetes and it can seriously affect vision and lead to blindness. Retinopathy can occur with all types of diabetes. It is a leading cause of blindness worldwide for people who are between 20 and 74 years old (working age). However 90% of blindness and vision loss caused by diabetic eye disease can be prevented with regular dilated eye examinations and timely treatment. It is absolutely critical that every patient with diabetes understands that diabetic retinopathy often causes no symptoms until a lot of damage has already occurred.

What causes Diabetic Retinopathy?

Diabetes : Types

Diabetes : Complications

Diabetes : Management

Diabetic Retinopathy : Stages



HealthyMe

Connect and secure all your health records into one mobile application.

Key features

1. See, search and sort your key health information from your mobile device
2. Includes medications, conditions, vaccinations, prescriptions and encounters
3. Record your key measurements and fitness data e.g. weight, BP, blood sugar, pulse rate etc.
4. Share your health data with other providers
5. Carry your records for key health conditions – offline and on the go



Iceland,
USA / UK soon

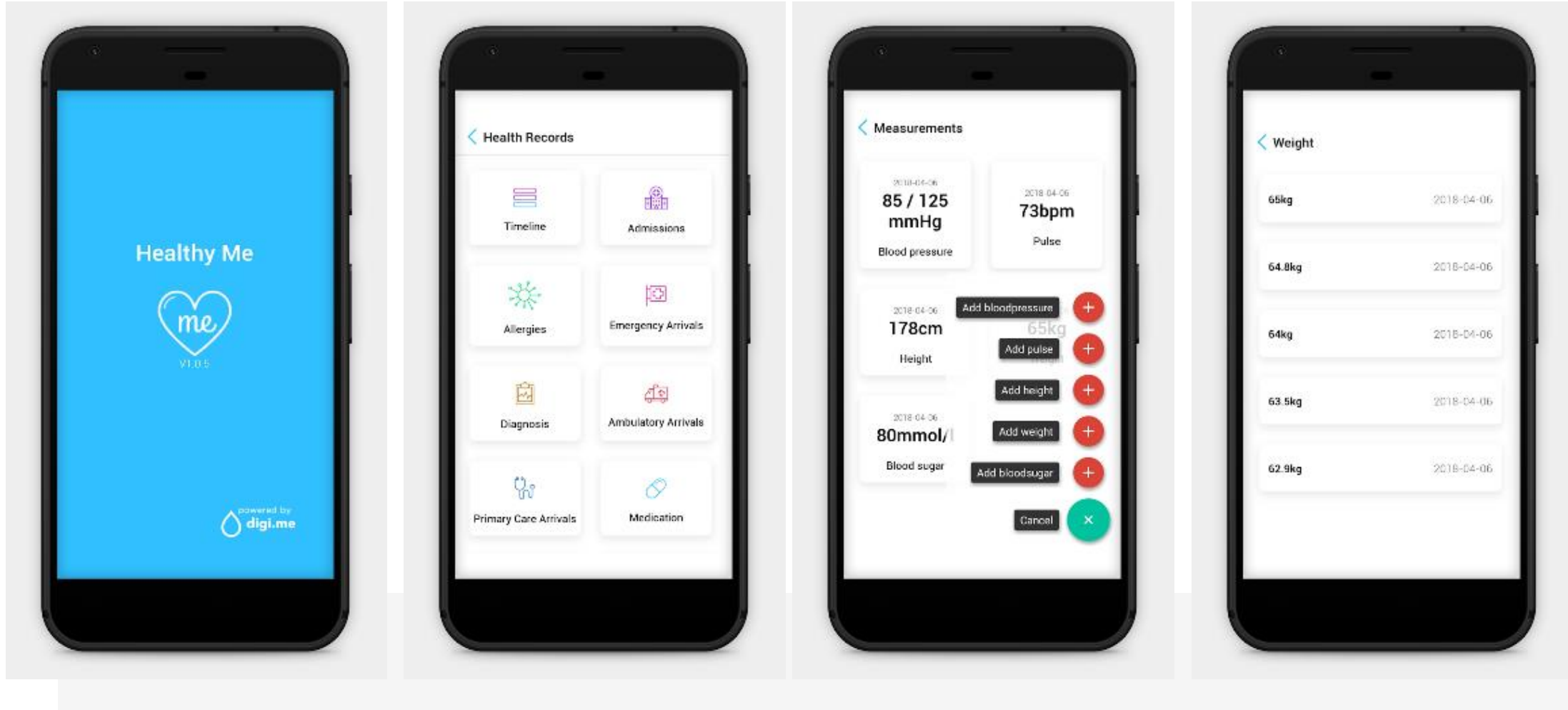
Health

Consumers



HealthyMe

Connect and secure all your health records into one mobile application.



VaxAbroad

Find out if you have the required vaccinations to travel to different countries across the world.

Key features

1. Keeps a record of all your vaccinations
2. Connects to your medical data via digi.me
3. Pick your travel destination and check to see if you're covered
4. Ability to easily share your vaccination records if need/wish to



Iceland,
US/UK soon

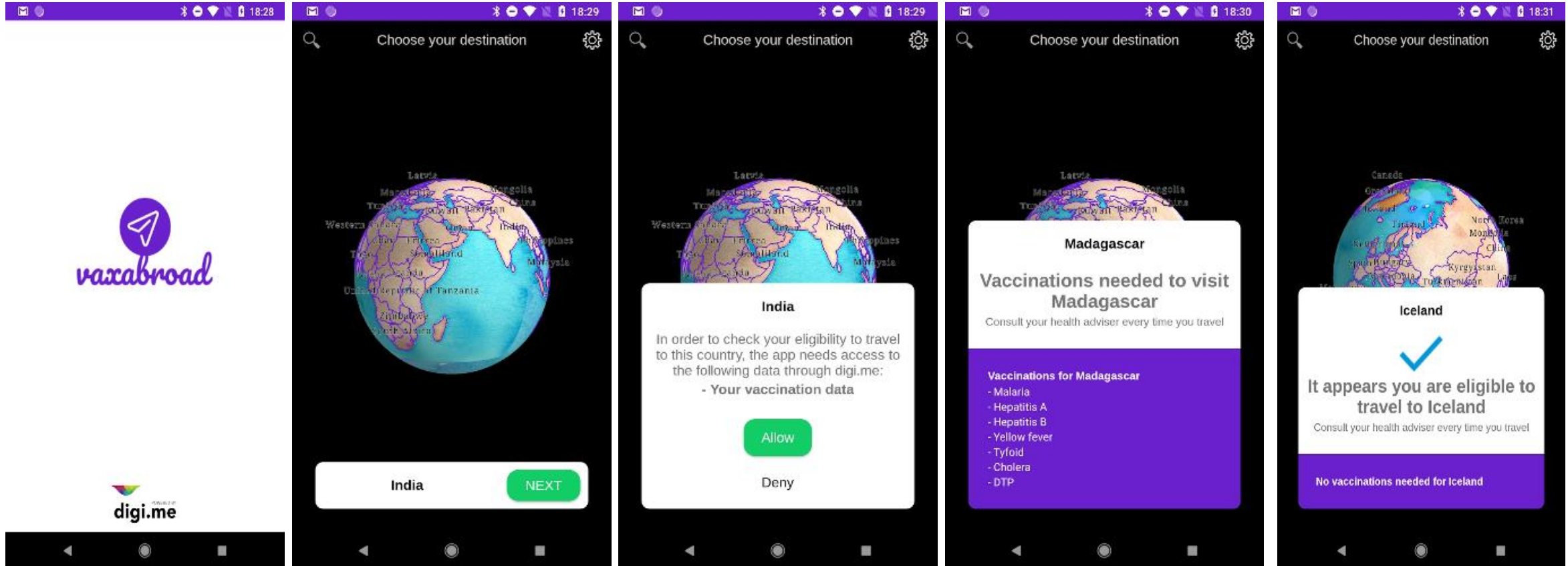
Health

Consumer



VaxAbroad

Find out if you have the required vaccinations to travel to different countries across the world.



MyDuchenne

Monitor your child's muscular dystrophy.

Key features:

1. Enabling parents, carers and patients to help better track and understand their condition
2. Track and record key fitness data measurements/observations
3. Provides key health insights in easy to view graphs
4. Monitors fitness, body growth and other key data
5. Provide opportunity to share data with healthcare professionals and for research



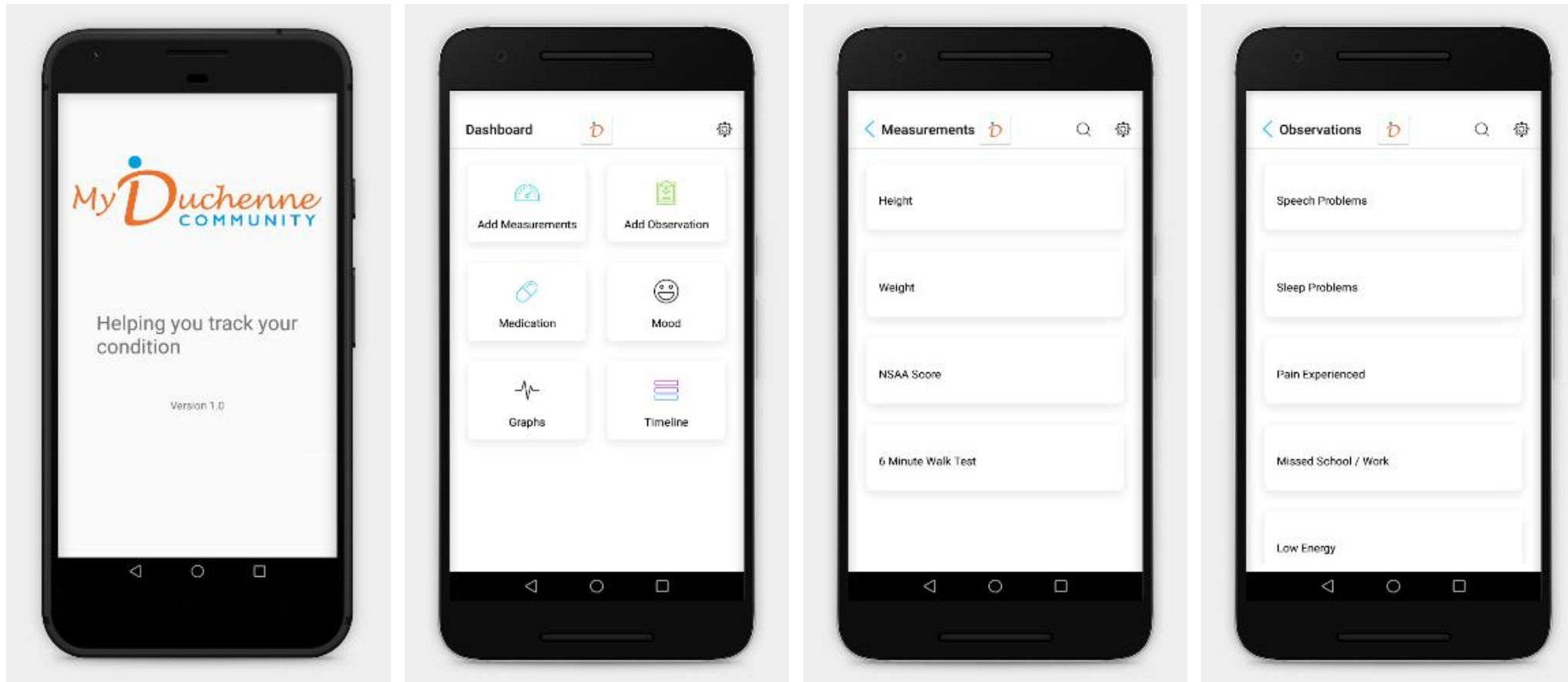
UK

Health

MyDuchenne



Monitor your child's muscular dystrophy.



Finsights

Private financial dashboard, the personal finance manager that gathers data from all your accounts and categorises expenses.

Key features

1. View all your financial information in one place
2. See, search, filter and sort your finance data
3. Understand your spending habits
4. Search your transactions
5. Effectively manage your finances



Global

FinTech

Consumer

Coming soon

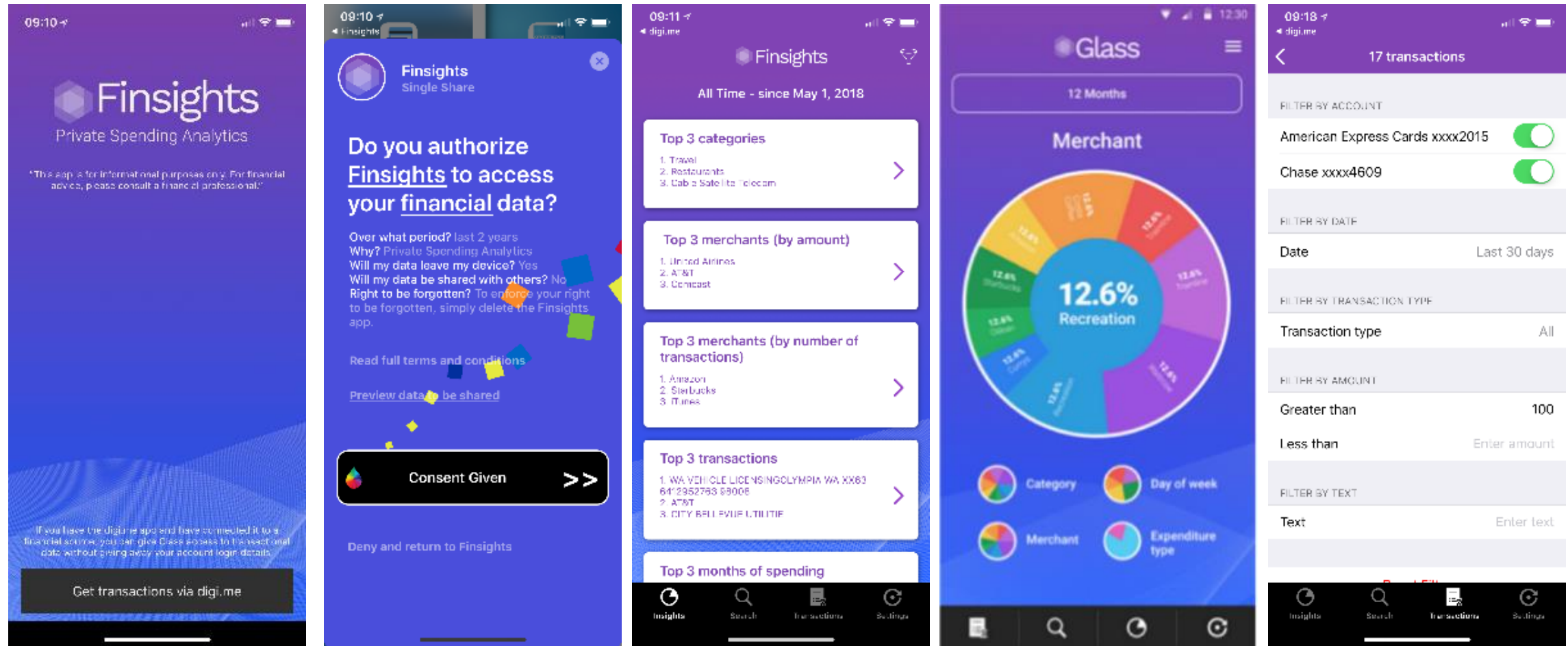


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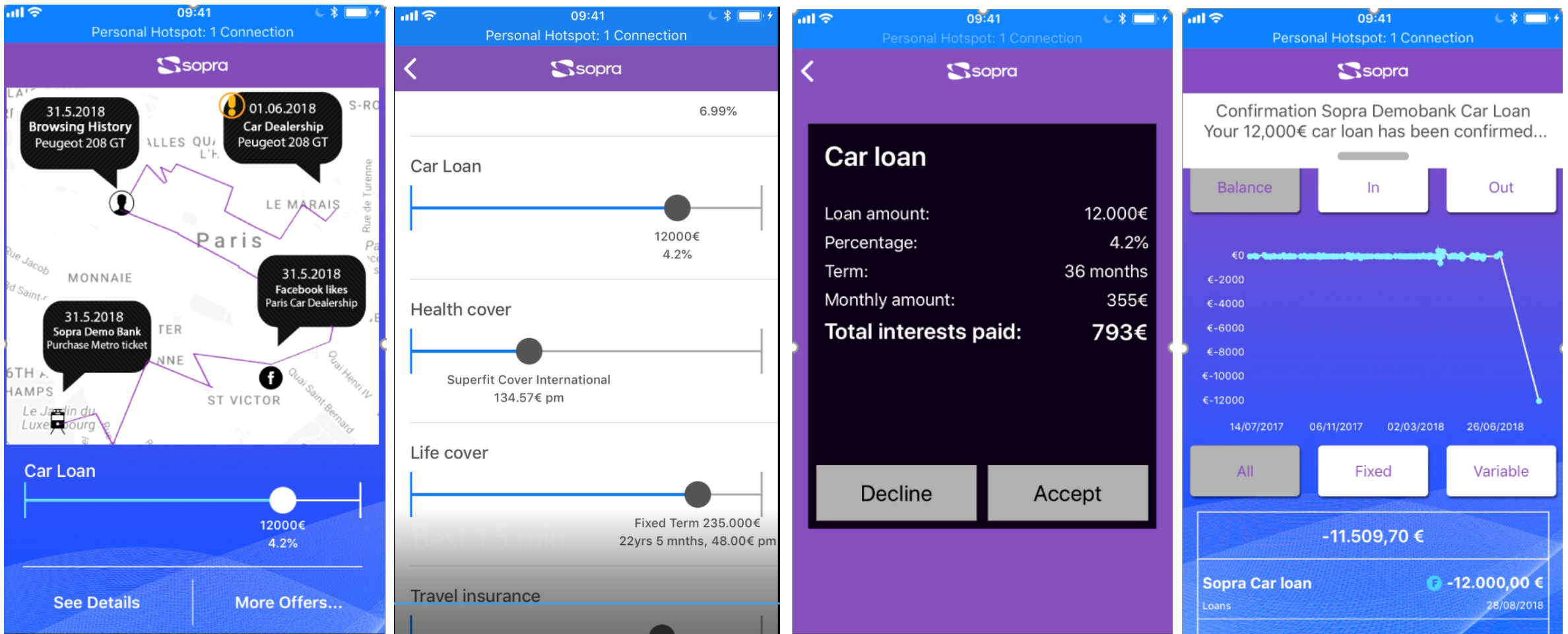
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Finsights

Private financial dashboard, the personal finance manager that gathers data from all your accounts and categorises expenses.



Personalised banking offers



SocialSafe

Search, filter & share photos from your social media networks in interesting ways.

Key features

1. View all your photos from all platforms in one place
2. See, search, sort and share your photos
3. Filter photos by keywords and engagement (likes, shares, etc.)
4. Download, AirDrop or Share selected photos



Global

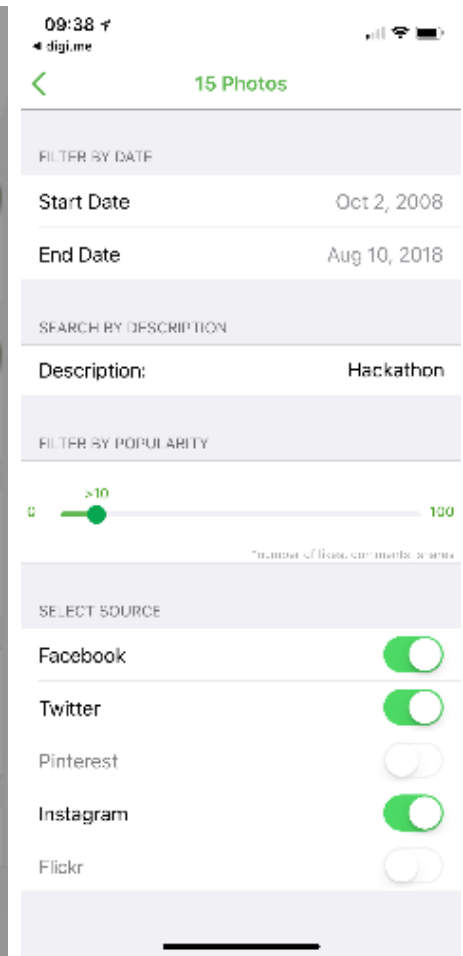
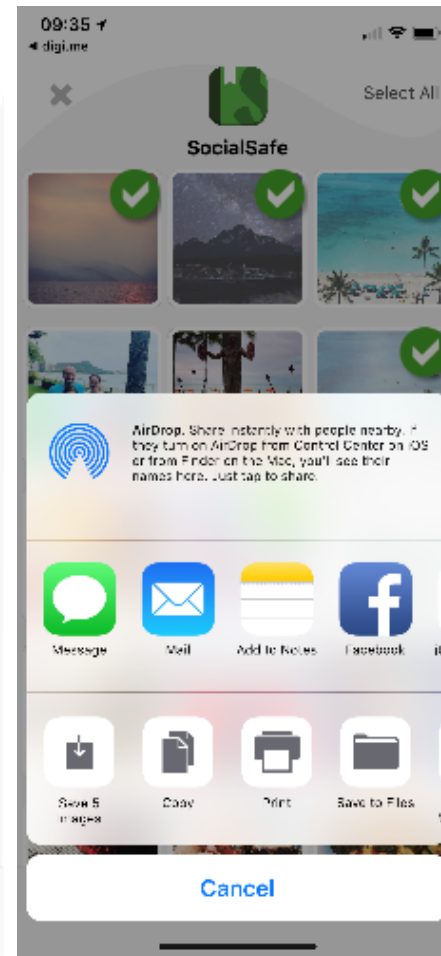
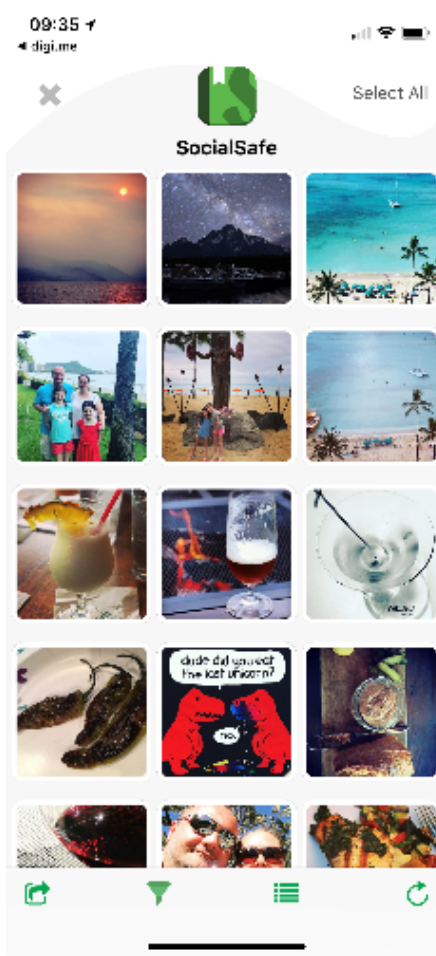
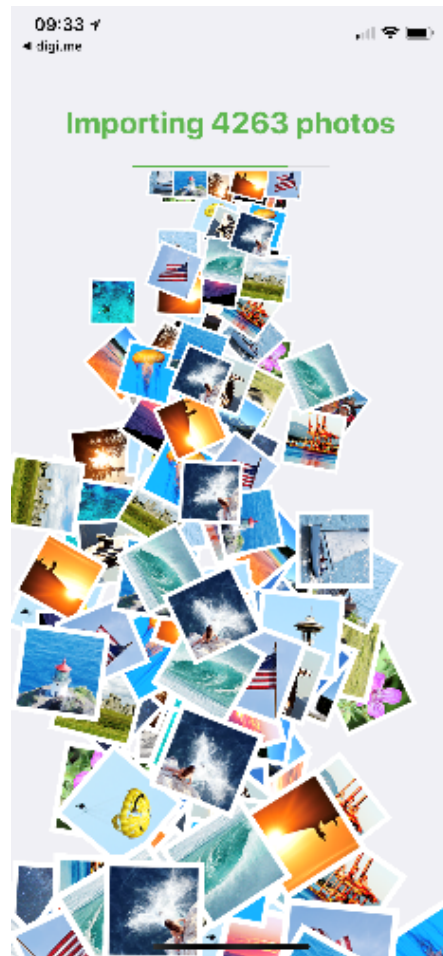
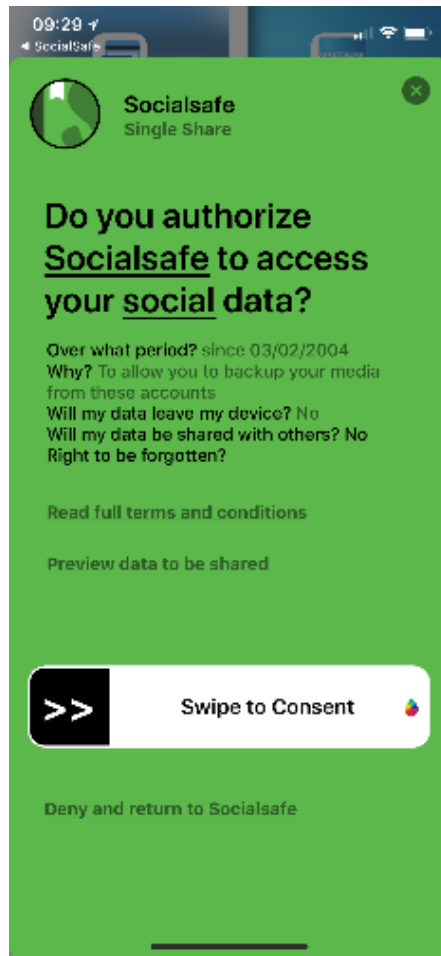
Social

Consumer



SocialSafe

Search, filter & share photos from your social media networks in interesting ways.

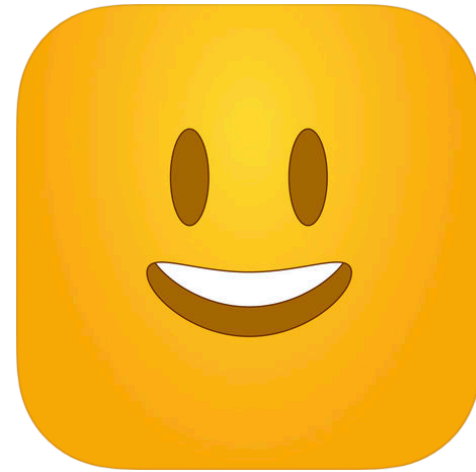


Happy, not Happy?

Private sentiment analysis of your social media posts using machine learning at the edge.

Key features:

1. Privacy-minded machine learning on your device (a.k.a. private sharing)
2. Assigns sentiment scores for each of your posts
3. Track your mood swings over weeks, months and years
4. Correlate sentiment with important dates using timeline



Global

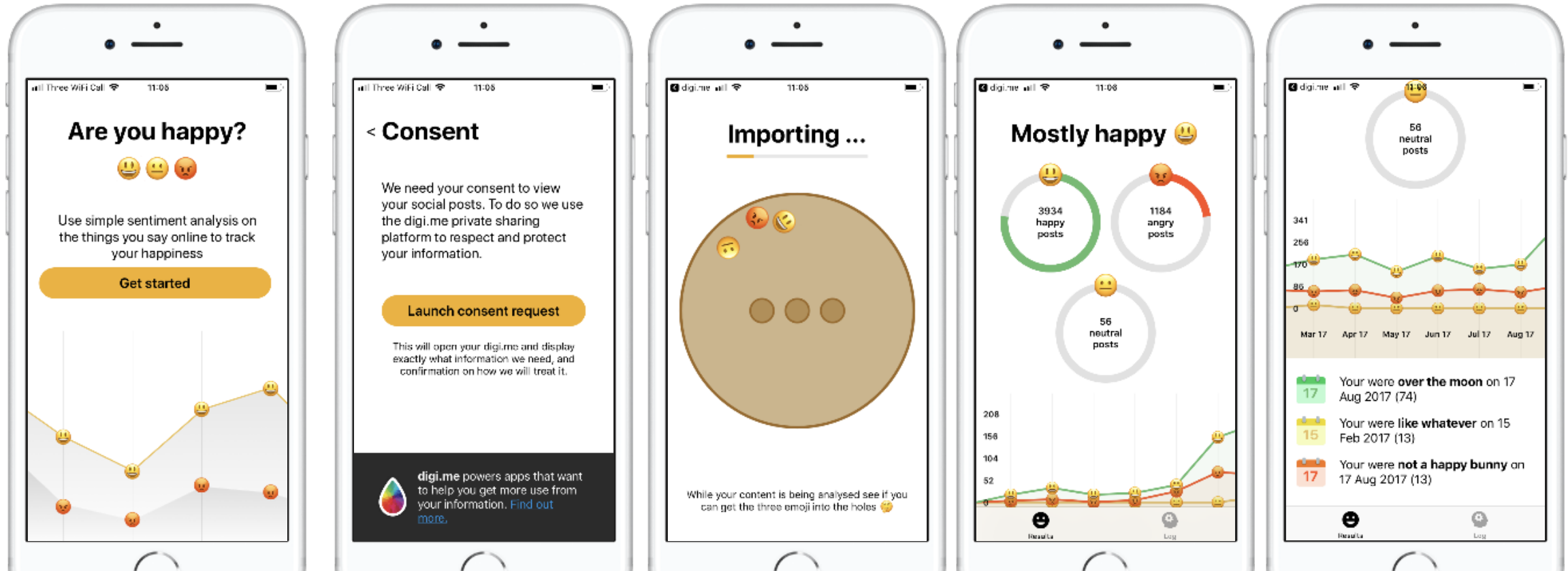
Social

Consumer



Happy, not Happy?

Private sentiment analysis of your social media posts using machine learning at the edge.



FinLove

Find a romantic partner based on your finances and spending history.

Key features:

1. Connects you to potential romantic interests
2. Connection made based on financial data privately matched via digi.me
3. Chose criteria based on age and gender preference
4. Matches are based on your spending and finances data



Global

Fintech,
Social

Consumer

Coming soon

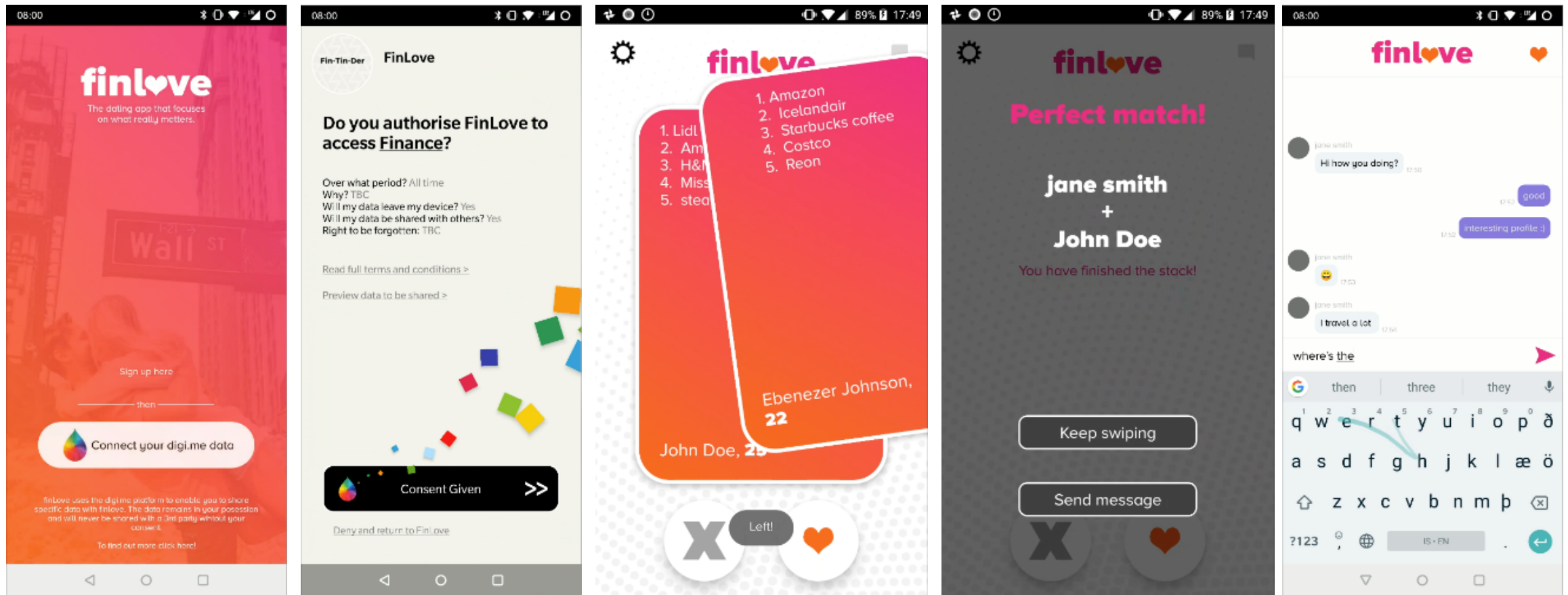


digi.me

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FinLove

Find a romantic partner based on your finances and spending history.



SAND

Get quick insights into when you post to your social media.

Key features

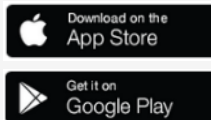
1. Connect to your social media accounts via digi.me
2. Analyse posting habits by day of week
3. Analyse posting habits by time of day



Global

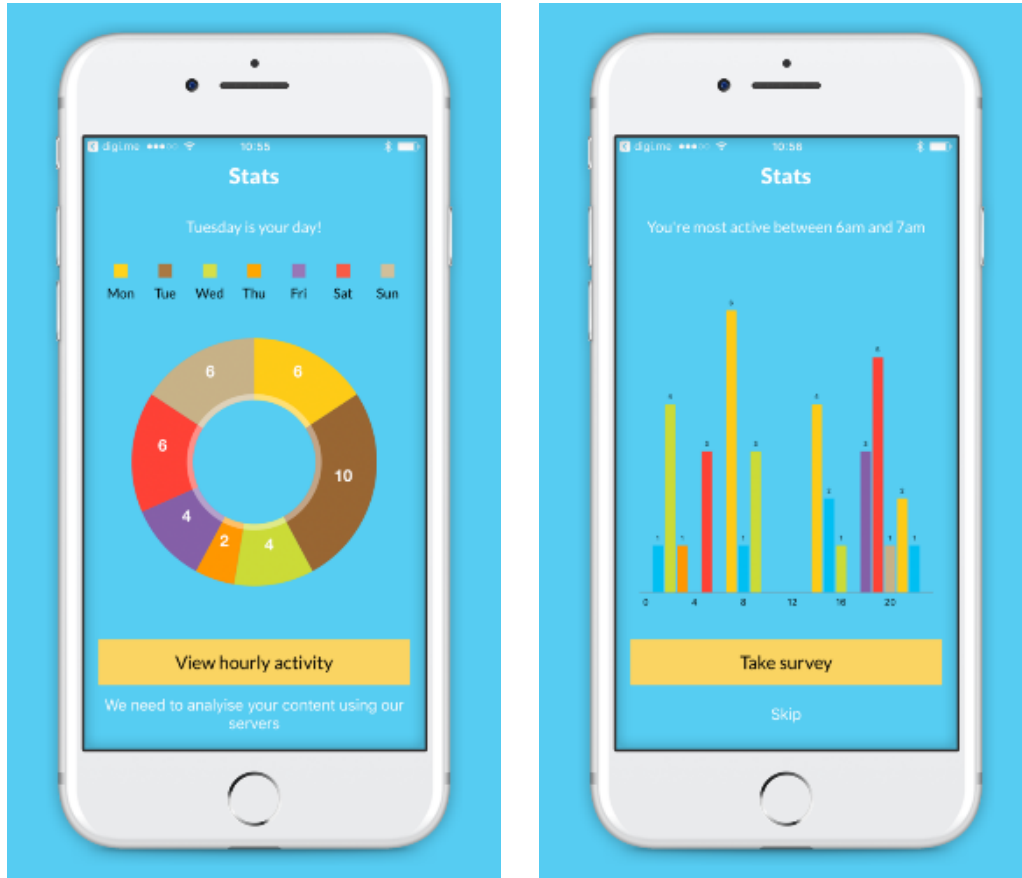
Social

Consumer



SAND

Get quick insights into when you post to your social media.



Avenna

Country: UK

Partner size: Bronze

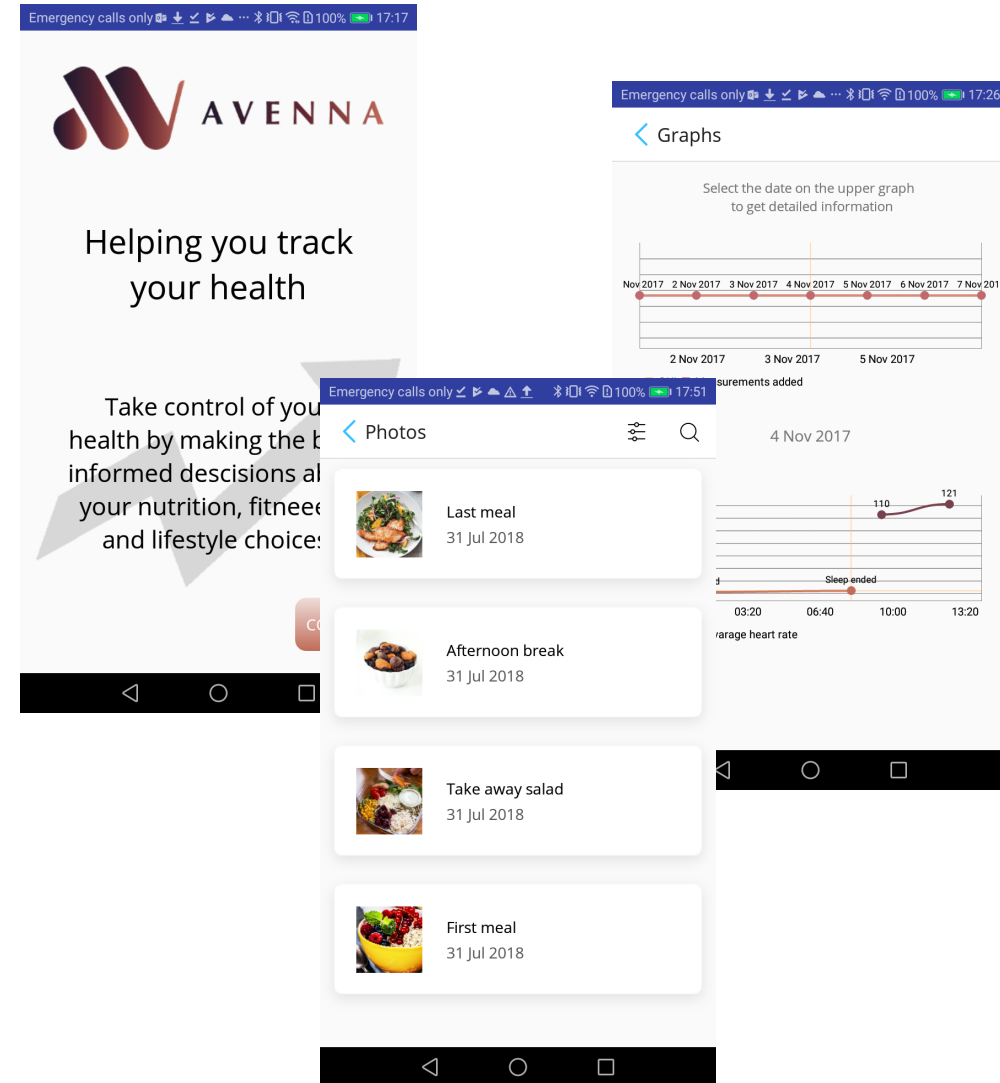
Contract status: Signed (PoC)

Vertical(s): Health

Website:

Main thrust/purpose(s) of partnership:

- Develop a health / wellbeing MVP and use case



Harrisons Fund

Country: UK

Partner size: Bronze

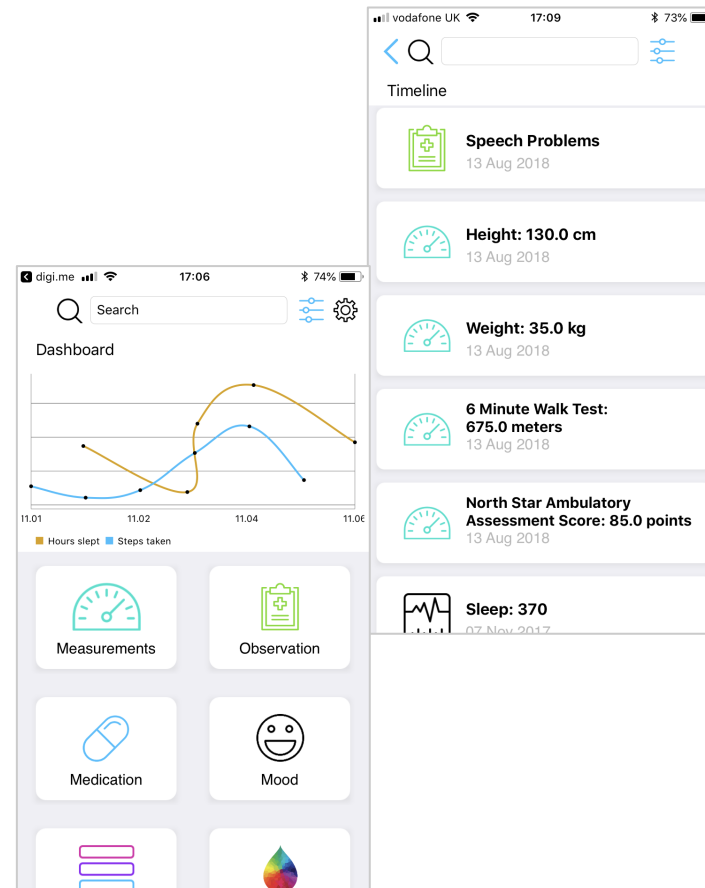
Contract status: Signed (PoC)

Vertical(s): Health

Website: <https://harrisonsfund.com/>

Main thrust/purpose(s) of partnership:

- Develop a condition specific (Duchenne) MVP and use case.
- Gain support of other charities and patient groups.
- Open the source code up to other communities.



My Health My Data

Country: EU

Partner size: Bronze

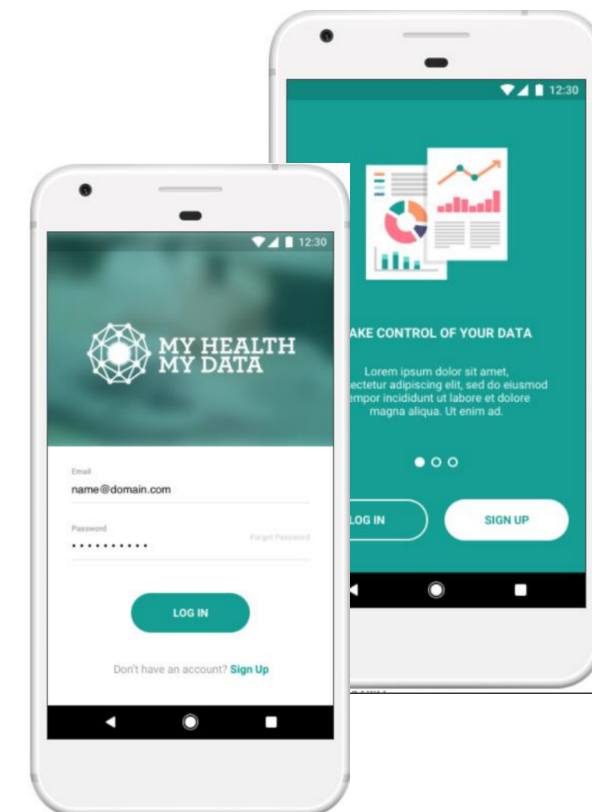
Contract status: Signed

Vertical(s): Health

Website: <http://www.myhealthmydata.eu/>

Main thrust/purpose(s) of partnership:

- Horizon 2020 Research and Innovation Action
- 1st open biomedical information network centred on the connection between organisations and individuals



Wellbeing Pharmacies

Country: UK

Partner size: Bronze

Contract status: Negotiating

Vertical(s): Health

Website: <http://wbpharmacies.com/>

Main thrust/purpose(s) of partnership:

- Develop an MVP medications and prescriptions app for UK market.



Thank You!

Rory Donnelly, CEO digi.me
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